

# 2019

## Nebraska 4-H Camps

### -IMPACT REPORT-



[WWW.4H.UNL.EDU/CAMP](http://WWW.4H.UNL.EDU/CAMP)



# A Letter from The Director

Every interaction with young people is an opportunity for learning and development through Nebraska 4-H Camps' vision to **Discover**, **Learn**, and **Grow**.

Nebraska 4-H Camps' reach stretches across the state and beyond as we nurture potential, engage in skill mastery, and teach personal growth and social skills for our young people to use in their everyday lives. Nebraska 4-H Camps provide a setting to learn to appreciate our surroundings and form life-long friendships.

With our doors open to all, we bring together people from all backgrounds. By supporting people from all walks of life in building community, creating positive relationships, and shaping individual leaders, we contribute in building a stronger community for all. We celebrate diversity and acknowledge our similarities in support of one another and those who need us the most.

I am happy to report our impact highlights for 2019.

Happy Camping!

*Sean Gundersen*

"Gundo"



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## PROMISE STATEMENT

Our Promise at Nebraska 4-H Camps is to offer unique hands-on experiences where youth, with the guidance of supportive role models, have the opportunity to develop themselves through programs that encourage positive relationships and healthy living, emphasize community building, shape individual leadership, and build an awareness of the natural world in a safe, fun, and inclusive environment.

## 4-H PLEDGE

I pledge my **HEAD** to clearer thinking, my **HEART** to greater loyalty, my **HANDS** to larger service, and my **HEALTH** to better living, for my club, my community, my country and my world.

## 4-H MOTTO

To make the best better.

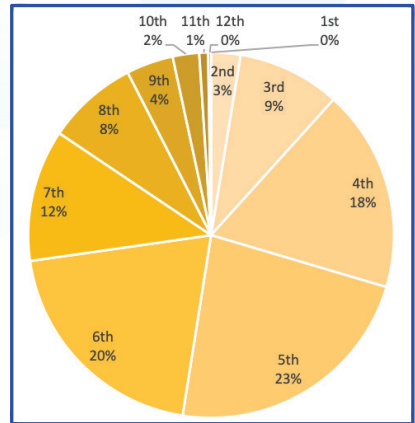
# Overview

## our camps

1. EASTERN NEBRASKA 4-H CENTER - GRETNA
2. NEBRASKA STATE 4-H CAMPS - HALSEY



## % of campers per grade



# Total Attendance

315 campers



summer  
day camp

446 campers



summer  
residential  
overnight camp

1473 campers



Youth  
and Adult  
retreats

2099 campers



Outdoor  
Education

## Total 2019 camper days

STATE CAMP: 5160 DAYS  
EASTERN CAMP: 9475 DAYS  
TOTAL CAMPER DAYS: 14,735

## Years at camp

53% OF YOUTH ~ 1ST TIME CAMPERS AT 4-H CAMP  
48% OF YOUTH ~ RETURNING WITH 2+ YEARS AT 4-H CAMP  
11% OF YOUTH ~ RETURNING WITH 4+ YEARS AT 4-H CAMP

46% OF 4-H CAMPERS ARE  
members  
OF 4-H! 🍀



**Top successes of 2019!** Our day camp participation increased and a new camp focused on teen leadership “**Teen Adventure Challenge**” became a part of our day camp program. As we took a step back from offering residential overnight camp experiences at the Eastern Nebraska 4-H Center, we were able to offer several **chartered buses from Gretna and Grand Island to Halsey**. Parents appreciated the chance to send their campers to camp without the burden of transportation. **111 campers** utilized the bus transportation. 2019 provided us with many successes!



“I loved being able to bring my son to the Gretna 4-H camp and have him ride the bus to Halsey 4-H camp. He enjoyed the extra time to meet other campers on the ride to Halsey. He also loved the extra time to sleep on the ride back to Gretna!” ~camper parent

### Leaders



### Role Models



### Camp Counselors



We employed **20 Camp Counselors** at Nebraska 4-H Camps, representing **5 countries** - United States, Canada, Rwanda, Germany, and United Kingdom. Many of our camp counselors are enrolled in classes that have a direct relationship to youth development including education, recreation, creative arts, environmental sciences and business. While working at camp, these young people gained **real world employment experience** and invaluable leadership, communication, and problem solving skills, all of which helps them become more successful in their future careers.

“My daughter loves all the camp nicknames and the diversity of the camp counselors... It is very valuable to our family and I appreciate all the staff and leadership at the 4-H camp.” ~camper parent

### Camp Scholarships



**\$28,500** awarded to **181 campers**. Scholarships are made possible by Nebraska 4-H Camps, 4-H Foundation, Nebraska Extension and other local partners. **33%** of participants received financial support to attend Camp.

“My kids loved camp! Thank you for the scholarship that made this experience happen for them!” ~camper parent



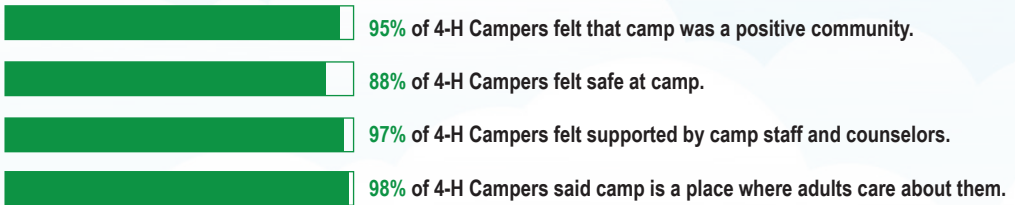
# 4-H camps' impact on youth

Youth Developmental Assets (identified by the Search Institute), are the building blocks of healthy development that help young people grow up to be healthy, caring, and responsible. We are proud to share that our summer camp programs provided an ideal environment for 4-H campers to increase their Developmental Assets, helping them thrive now and in the future.

## External Assets

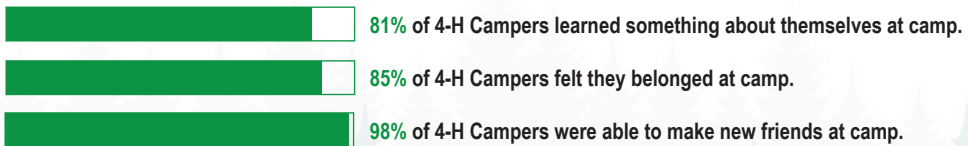
### SUPPORT AND EMPOWERMENT

Youth have guidance of supportive role models in a safe, fun, and inclusive environment.



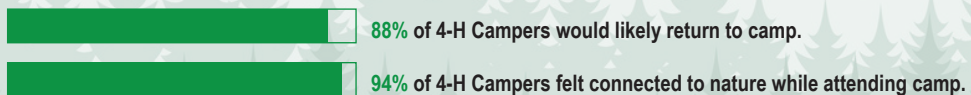
### BOUNDRIES AND EXPECTATIONS

Youth develop positive peer relations while learning new skills.



### CONSTRUCTIVE USE OF TIME

Youth engage in structured, positive activities



# 4-H camps' impact on youth

## Internal Assets

### COMMITMENT TO LEARNING

Youth participate in activities that engage them in hands-on learning, and are encouraged to excel in academic areas.



76% of 4-H Campers said camp is a place where they feel free to teach others what they have learned.



93% of 4-H Campers said camp is a place they get to do things they like.



95% of 4-H Campers tried something new at camp.

### POSITIVE VALUES

Youth are taught responsibility and respect for others.



85% of 4-H Campers said camp is a place where they get to figure things out for themselves.



61% of 4-H Campers said that camp is a place that encourages them to plan for their future.

### SOCIAL COMPETENCIES

Youth gain interpersonal and decision making skills.



83% of 4-H Campers said camp is a place where you learn about ways to help your community.



85% of 4-H Campers said camp is a place where they get to help make group decisions.



89% of 4-H Campers were able to make choices about their activity at camp.



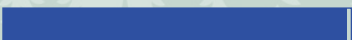
93% of 4-H Campers said that it is okay to make mistakes at camp.

### POSITIVE IDENTITY

Youth participate in activities that build leadership skills and self-esteem.



94% of 4-H Campers said that their experience at camp will help them be a better leader.



98% of 4-H Campers felt confident at camp.

# parent/guardian feedback

REGISTRATION PROCESS



4.60 OUT OF 5

CHECK IN AND OUT PROCESS



4.57 OUT OF 5

CUSTOMER SERVICE



4.68 OUT OF 5

COMMUNICATION



4.49 OUT OF 5

ENGAGEMENT WITH STAFF



4.53 OUT OF 5

96% OF PARENTS REPORTED THAT THEIR CHILD'S CAMP EXPERIENCE MET OR EXCEEDED THEIR EXPECTATIONS.

"I LOVE THIS CAMP! MY KIDS ASK EVERY WEEK IF THEY CAN GO NEXT SUMMER. THEY HAVE MADE GREAT FRIENDSHIPS WITH THE CAMP COUNSELORS AND OTHER KIDS THEIR AGE!" ~CAMPER PARENT

"MY DAUGHTER HAD A BLAST AND WANTS TO GO AGAIN NEXT YEAR! SHE SAID IT WAS THE BEST CAMP EVER!" ~CAMPER PARENT

"LOVE, LOVE, LOVE THIS CAMP!" ~CAMPER PARENT

"THIS WAS OUR FIRST YEAR AT CAMP... WE WILL MOST CERTAINLY BE BACK!" ~CAMPER PARENT

"MY KIDS REALLY ENJOYED GOING TO DAY CAMP. STAFF WERE VERY INTERACTIVE WITH ALL THE KIDS. I WILL RECOMMEND CAMP TO ANYONE!" ~CAMPER PARENT

97% OF 4-H CAMP FAMILIES SAID THEY WOULD RETURN TO 4-H CAMP IN THE FUTURE.

Discover



Learn



Grow





# Get outside



## at Nebraska 4-H Camps!

**Nebraska 4-H Camps**

Eastern Nebraska 4-H Center • 21520 W HWY 31, Gretna, NE 68028 • 402-332-4496  
Nebraska State 4-H Camp • 83222 4-H Camp Rd, Halsey, NE 69142 • 308-533-2224