Become a Wise Consumer

- Attention Shoppers! is the curriculum designed for youth under age 12. It includes many activities to help youth make wise clothing decisions.
- Shopping in Style is designed for youth 12 and over.

Shopping Curriculum

- Curriculum divided into three sections:
  - Where I Am Right Now
  - Getting What I Need
  - Caring For What I Have

Attention Shoppers!

- Learning Opportunities/County Exhibits Only
  - Clothing Wardrobe Inventory
  - Clothing Interview
  - Buymanship
  - You Be the Teacher

Shopping in Style

- Learning Opportunities/County and State Fair Exhibits
  - Notebook for purchased garment
  - Notebook for selected, but not purchased garment
  - You Be the Teacher
  - Fashion Show

Shopping in Style Notebook

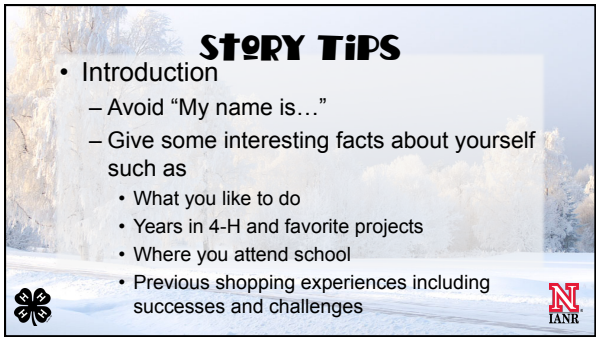
- For purchased garment and selected garment
  - 8 1/2 inches by 11 inches
  - 3 ring
  - Optional cover page adds interest.

Photographs

- Minimum of 3 color CLOSE UP photos required
- Up to 5 more photos to show accessories/mix & match
- Include full front view, back view and side view
- Stand straight and tall

Shopping in Style Story

- Introduction/Physical characteristics
- Wardrobe inventory/need for garment
- Compare and contrast construction quality
- Design features
- Fiber content/care
- Budget/cost per wearing/final cost


Story Tips
• Introduction
– Avoid "My name is…"
– Give some interesting facts about yourself such as
• What you like to do
• Years in 4-H and favorite projects
• Where you attend school
• Previous shopping experiences including successes and challenges
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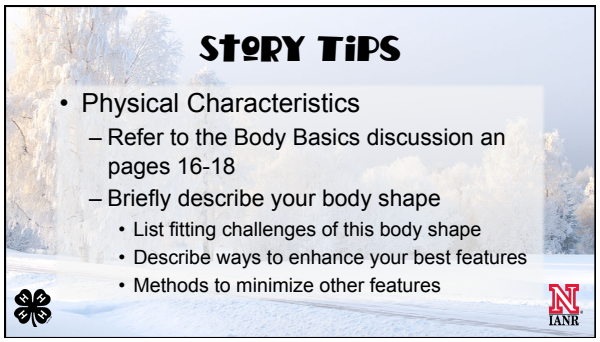
Story Tips
• Physical Characteristics
– Refer to the Body Basics discussion an pages 16-18
– Briefly describe your body shape
• List fitting challenges of this body shape
• Describe ways to enhance your best features
• Methods to minimize other features
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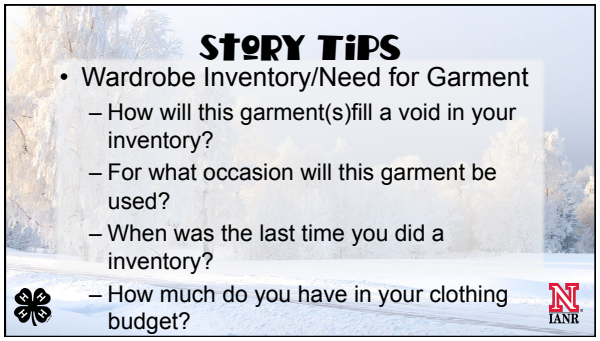
Story Tips
• Wardrobe Inventory/Need for Garment
– How will this garment(s)fill a void in your inventory?
– For what occasion will this garment be used?
– When was the last time you did a inventory?
– How much do you have in your clothing budget?
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Story Tips

- Shopping Experience(s)
  - Stores where you shopped and type of garments you found
  - Discuss each garment
    - Cost
    - Fit – Are there any problems? Are they fixable? Can you alter the garment without much cost or effort?
    - Color, pattern and fabric
    - Fiber – What is the fiber content?
    - Care - Does it have a care label?

Story Tips

- Construction Quality of the garment(s) selected and two other garments that were rejected.
  - Seams secure and finishes
  - Closures including zipper and buttons
  - Hem – even and secure
  - Reinforcement on pockets, corners, buttonholes
  - No holes or tears; No hanging threads
  - Crotch seam and underarm seam – double stitched
  - Top Stitching - even
  - Any decorations/beads - secure and easy to replace when cleaning, etc.

Story Tips

- What garment was selected and why?
  - What do you especially like?
  - How does it fit into your wardrobe?
  - How does it fit into your clothing budget?
  - What kind of care will it take?
  - Explain why it is the best buy.

Story Tips

- Estimated cost per wearing
  - Cost of garment divided by estimated times to be worn for the life of the garment.
  - Consider the cost of caring for the garment
  - Include in cost of caring for garment – supplies (detergent, softener, etc.) for doing a load or dry cleaning.

Notebook Evaluation

- Physical Characteristics & Fit – 10 points
- Wardrobe Inventory – 10 points
- Budget – 10 points
- Compare/Contrast Shopping Story – 65 points
- Presentation of Exhibit – 5 points

You Be The Teacher

- Poster (14"x 22"), notebook, or small display
- Might include any of the following:
  - Wardrobe planning
  - Clothing advertising/marketing
  - Clothing care/stain removal
  - Consumer comparison of clothing items
  - Clothing label comparison

Shopping in Style Fashion Show

- Must model a complete outfit.
- All parts of the outfit MUST be purchased.
- Items you already own can be used to accessorize or complement the outfit.

Shopping in Style Fashion Show

- SF 184 completed by deadline date
  - Best if typed or computer generated
  - Describe the garment: color, style, how it fits into wardrobe
    - This is NOT the same as the narration on page 3 of the form
  - This written report is 50% of your total score. Judged on completeness, accuracy and neatness.
  - Include a photo of you wearing the garment.

Shopping in Style Fashion Show Evaluation

- Outfit for the Intended Purpose – 45 points
  - Scored from information on SF184
  - Appropriate factors were considered and well thought through
  - Reasons for selection shows understanding of the important factors and their relationship to fibers, fabric design, construction and fit

Shopping in Style Fashion Show Evaluation

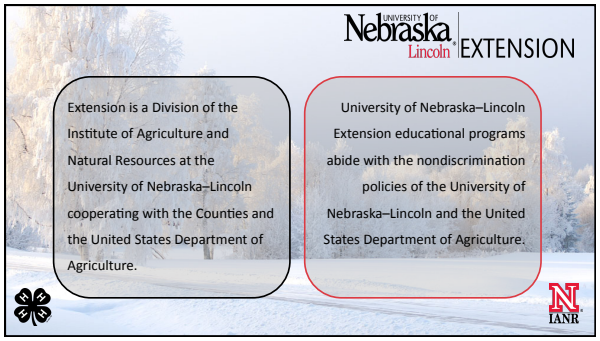
- The Money Spent – 5 points
  - Shows careful consideration of price in relation to quality and number of wearings anticipated

Shopping in Style Fashion Show Evaluation

- Individual – 25 points
  - Good posture and balance
  - Appears at ease and presents outfit with pride
  - Good grooming

Shopping in Style Fashion Show Evaluation

- Outfit on the individual – 25 points
  - Style and fabric express individual's personality
  - Color and fabric choice are becoming
  - Style and fabric are suitable for individual's size and body build
  - Fit is attractive and comfortable
  - Accessories coordinate well and are appropriate for the activity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