



ESI Cyber Fair Display Guidelines 2009

Contact:

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Thank you so much for agreeing to share your entrepreneur expertise at the Nebraska State Fair! This year's 4-H Cyber Fair will be bigger and better than ever and we hope that you gain some significant exposure for your business through this event. It is also our hope that you have a chance to inspire and educate budding entrepreneurs about the vast opportunities that exist in our state for small business owners.

*Please complete and return the display request form **by August 10, 2009** to secure your space!*

At least one 8-foot table will be available for up to 15 (first-come, first-serve basis) Nebraska youth entrepreneurs to display the following items:

- A sample product and/or a photo of a sample product
- A flyer/poster or stack of flyers/posters with ordering information
- Business cards
- A clipboard and/or sheet for potential customers to record contact information

No direct sales will be made at the table this year, so you do not need to be present. You are allowed to leave sign-up sheets and/or business cards with your contact information so you can follow up with customers after the fair. Please contact Michelle Garwood if you have an idea for a display that may take more space than the items listed above.

Items can be delivered to the State Fair in a variety of ways:

- 1) Mail your display materials to Michelle Garwood at the address above by **August 15.**
- 2) Drop off your items at the State 4-H Office by August 15.
- 3) Set up an appointment to have your items dropped off at the State Fair any time between August 10-26.

We would be pleased to have you as a **volunteer** at the Cyber Fair anytime during the State Fair! You will receive a free fair entry pass for each day you work at least a 4-hour shift. This is a great opportunity for you to meet potential customers and share your passion for entrepreneurship! To volunteer, log on to the Cyber Fair website and click on the volunteer icon: <http://4h.unl.edu/cyberfair/>



**Nebraska State Fair 4-H Cyber Fair
Youth Entrepreneur Product Display Table Entry Form**

Name: _____
Address: _____ City: _____ Zip: _____
County: _____ 4-H Club Name: _____
Phone: _____ Cell: _____
E-mail: _____
Age: _____

Name of Business: _____
Brief description of product/service: _____

Please check which items you plan to provide for your table space:

- A sample product and/or a photo of a sample product
- A flyer/poster or stack of flyers/posters with ordering information
- Business cards
- A clipboard and/or sheet for potential customers to record contact information
- Other: _____

Please check how you plan to deliver your items to the State Fair:

- Mail your display materials to Michelle Garwood at the address above by **August 15.**
- Drop off your items at the State 4-H Office by August 15.
- Set up an appointment to have your items dropped off at the State Fair any time between August 10-26
Date _____ Time _____

Please return this interest form no later than **August 10, 2009** to:

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Nebraska 4-H
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