



## The Nebraska 4-H Youth Development Program and Social Networking

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In working to craft social networking tools for use with the Nebraska 4-H youth program, keep in mind these bullets:

- ▶ Because of the nature of Social Networking sites you must work to minimize 4-H youth exposure to inappropriate materials and/or communications.
  - ▶ Don't assume these media will be appropriate to use for all ages of 4-H youth.
  - ▶ Develop tools (accounts, groups, etc.) that have a closed membership.
  - ▶ Create and post a set of rules to which site participants must adhere.
  - ▶ Actively monitor sites for age appropriate materials, behavior, and adherence to youth appropriate rules.
- ▶ Review your personal accounts on the different social media and make sure you are modeling responsible social networking behavior.
- ▶ Remember the branding of your tools. Make sure that the University's branding comes through both in logos and titles.
- ▶ Consider the photos that are loaded on web applications. Remember that we have a photo release form for a reason. <https://people.extension.org/jnixon>