



ATK Youth Direct Pre-Paid Programs

In order to promote the recruitment and development of young shooters, ATK Commercial Products (including Federal Premium Ammunition and Champion Traps and Target) offers a direct-sale discount program to approved youth shooting sports programs. These discounts represent a very large contribution to youth shooting sports, and enable us to offer the same deal to all approved programs.

Our priority is to keep the price of this program as low as possible. To achieve that requires us to set limits to ensure the integrity of the program, reduce the administrative costs on our end, and establish realistic expectations on the part of consumers.

WHO QUALIFIES: Only approved youth educational programs. These include 4H Shooting Sports, SCTP, AIM, YHEC, Boy Scouts, Girl Scouts, FFA, ROTC, hunter education programs, state wildlife agency sanctioned youth programs, and high school programs. Other “junior” programs may be approved at the discretion of the Conservation Specialist.

Proof: Orders require proof that the ammo/equipment is for use ONLY by the youth program. Every order must include this (even if you have ordered in the past.) Acceptable documentation includes: a letter or e-mail from the County Extension agent; a letter from the team coach with a copy of their sanctioning information (from SCTP, NRA YHEC, AIM, etc.); a letter from a school administrator.

SALES TAX: As a retail sale, we are required to collect sales tax for this sale in most states. If you believe that you are exempt from paying Sales Tax, it is your responsibility to provide a *Sales Tax Exemption Certificate* from your state or local taxing authority for every order you place, even if you have ordered from us in the past. If you do not have a *Sales Tax Exemption Certificate* you will be required to pay sales tax on your order.

- Having submitted one in the past is no longer sufficient.
- Your tax ID number, EIN or non-profit determination letter from the IRS is **NOT** sufficient.
- We will return any order that does not include a certificate or payment of the sales tax.
- The sales tax rate you must pay is your state/local rate.

ORDERS SHOULD BE FOR TEAMS, NOT INDIVIDUALS: Many clubs are sending in separate orders for each of their shooters- this increases the cost of the program by increasing the administrative and shipping costs. A county 4H team, AIM or SCTP team should place one order for all members.

SHIPPING TIMES: How long it takes for you to receive your ammo order varies on several factors. You should always expect orders to take 4 weeks minimum to arrive. For spring and summer programs, we recommend placing orders prior to February 1- this gets your order in ahead of the major sales shows. Ordering in December can often get you in ahead of January 1 price increases. Waiting until March or later often results in delays of 6 weeks or more. Market conditions (high consumer demand) can also cause ammunition to be backordered. Currently, .22LR ammo is backordered many months.

CUSTOMER SERVICE: As a discount program, we are limited in the human resources we can dedicate to the program. Incomplete or incorrect orders will be returned. Inquiries about your order status should be kept to a minimum, and e-mail inquiries are preferred. Keep a copy of your order. Always include the date of your order and the “Ship To Name” in your inquiries so we can easily locate them.

MINIMUM ORDERS: We will continue the 5 case shotshell minimum and 2 case rimfire minimum for now.

GETTING UP TO DATE ORDER FORMS: 4H leaders should contact their state Shooting Sports Coordinators to get up to date order forms. They are distributed electronically soon after the previous price programs expire. SCTP and AIM programs should check their websites for current offers.

Ammunition/Traps/Accessory Ordering Checklist:

- Price sheet order form is current
- Date the price sheet
- Indicate the quantities of the items you are ordering
- Calculate the subtotals correctly
- Sales tax- Pay your local rate or attach an Exemption Certificate
 - Champion orders- include shipping in the taxable amount
- Champion: Include shipping costs based on schedule
- Include a shipping address and phone number the driver can call if there are problems
- Include e-mail address for contact in case of problems
- Attach proof that the ammo is for an approved youth program



Account: _____ credit card #12071510
 _____ cash sales # 11736710

2009 FEDERAL/ESTATE Pre-Paid Direct Sale Youth Shotshell Program (5 case minimum)

Lead Target Loads (250 rounds per case)

(Prices valid June 2009-December 31 2009)

Ga.	TopGun Load	Estate Load	Velocity	Dram Equiv	Shot Charge	# cs 7 1/2 shot	# cs 8 shot	# cs 9 shot	Cost Per Case	Total \$
12	TG12	SS12H	1200	3	1 1/8oz				\$50.00	
12	TGL12	SS12L	1145	2 3/4	1 1/8oz				\$50.00	
12	TG121	SS12L1	1180	2 3/4	1oz				\$50.00	
12	NA	TGM123**	900	Sub-Sonic	1 1/8oz		NA	NA	\$50.00	
20	TG20	SS20	1210	2 3/8	7/8oz				\$50.00	
28	NA	SS28	1230	2	3/4oz				\$79.00	

**Metro Sub-Sonic may not function in SEMI-AUTOMATIC SHOTGUNS

Steel Loads (250 rounds per case)

Gauge	Load	Velocity	Shot Charge	7	Cost Per Case	Total
12	TG147	1145	1 1/8oz		\$55.00	
20	TG251	1210	7/8oz		\$55.00	

***Sales Tax:** You must pay sales tax based on the state and local rate for the county that the ammunition is being shipped to, unless you have a Sales Tax Exemption certificate from your state revenue department. **DO NOT SEND IRS Income tax exemption forms, EIN's or other non-profit forms.**

Ammunition Subtotal _____
 Sales Tax*(Rate: __%) _____
TOTAL=====➔ _____
 (There are no freight charges)

DATE: _____

Method of payment: ___ Check ___ Visa ___ Mastercard Expiration date: _____

Card # _____ Signature: _____

Name on Credit Card: _____

Ship to Name: _____

Ship to Address: _____ (NO P.O. BOX)

Phone: _____ (REQUIRED)

E-Mail: _____ (recommended)

Team Name: _____ (REQUIRED)

To better facilitate coaches and their teams, we will accept coaches' orders via phone call directly to the Customer Service Dept. at Federal. To place an order, coaches please call:
 Leslie Pavel @ 800-322-2342 ext. 2541 - Fax: 1-800-424-3291- Email: customer.service@atk.com
 Mail: ATK Customer Service, Attn: Leslie Pavel, 900 Ehlen Dr., Anoka, MN 55303
 Make Checks Payable to: Federal Cartridge Co.

The direct sale discount program is part of the ATK/Federal Conservation and Education Program managed by Ryan Bronson, Conservation Specialist. To reach Ryan call 763-323-3827, ryan.bronson@atk.com.



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2009-2010 CHAMPION YOUTH PRE-PAY SHOOTING SPORTS ORDER

Valid May 2009- March 31, 2010

Part No.	Description	MSRP	Youth Price	Quantity	Total
40907	MATCHBIRD ¼ COCK DOUBLES W/ SEAT	\$294	\$125		
40910	EASYBIRD AUTO-FEED TRAP	\$707	\$300		
40912	EASYBIRD AUTO-FEED SIX-PACKER TRAP w/OSC.	\$1,609	\$750		
45320	180-SPORTER	\$2552	\$1200		
40974	Electronic Ear Muffs (grey)	\$37	\$17		
40975	Electronic Ear Muffs (pink)	\$37	\$17		
40606	Open Frame Shooting Glasses-Black w 3 lens	\$20	\$8		
40605	Open Frame Shooting Glasses-Pink	\$13.49	\$7		
45852	Trapshooting Shell Pouch 2 Box - Brown	\$21.49	\$10		
45853	Trapshooting Shell Pouch 2 Box - Pink	\$21.49	\$10		

*If organization is exempt from sales tax, you must include a **Sales Tax Exemption Certificate** from your state tax department. Do not send EIN, tax # or IRS exemption form. Tax rate is for the location shipped to.

****Shipping Costs:**

\$0 to \$50 orders	\$12.75
\$50 to \$100 orders	\$21.25
\$100 to \$500 orders	\$38.25
\$500 to \$2,000 orders	\$85.00
> \$2000 orders	\$127.50

***Traps are for use by recognized youth shooting sports programs only. Proof of enrollment in a sanctioned program is required. (i.e. letter from 4-H County Agent, BSA letterhead, SCTP team ID#, NRA YHEC credentials.)

Subtotal	
Shipping**	
Sales Tax* (include shipping in tax calculation) Attach Exempt Cert	
Grand Total	

DATE: _____

Method of payment: ___ Check ___ Visa ___ Mastercard Expiration date: _____

Card # _____ Signature: _____

Name on Credit Card: _____

Ship to Name: _____

Ship to Address: _____ (NO P.O. BOX)

Phone: _____ (REQUIRED)

E-Mail: _____ (recommended)

Team Name: _____ (REQUIRED)

Make checks payable to: ATK
 Mail to: Ryan Bronson, Conservation Specialist, 900 Ehlen Dr, Anoka, MN 55303
 Email: ryan.bronson@atk.com,
 Phone: 763-323-3827, Fax 763-323-2506