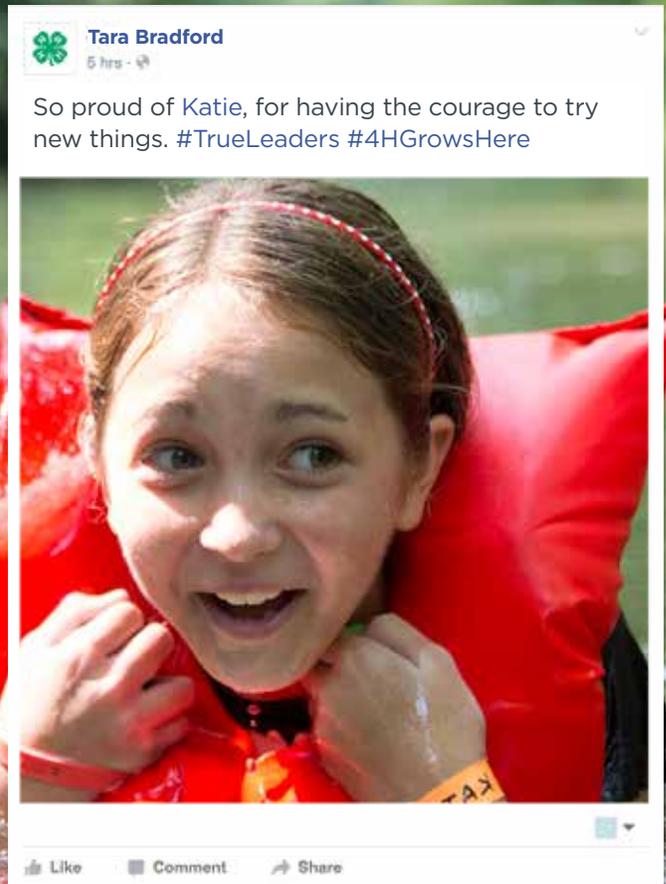


# Shout Out

## #TrueLeaders



Every day, millions of kids across America are leading positive changes—large and small—in their lives, schools and communities.

But today’s youth don’t get credit often enough for the progress they’re making or the good things they’re doing.

In 4-H, we believe that every child has valuable strengths. We know that every child can grow the confidence they need to realize their dreams and improve the world...to show us all what it means to be a true leader.

That’s why 4-H created “SHOUT-OUT **#TRUELEADERS**”. A simple yet powerful way to leverage social media to “SHOUT-OUT” the kids who take responsibility in their lives and communities, who have the courage to try something new, who dare to fail and who never give up.

With your help, we can launch a national movement to recognize kids for the good they do, and to give more kids the chance to show true leadership in their lives and the lives of others.

# Join Our #TrueLeaders Thunderclap

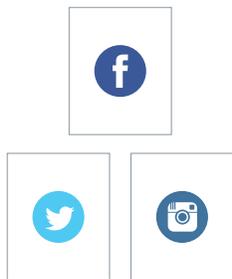
Thunderclap is a tool that lets a message be heard when you and your friends say it together. Think of it as an “online flash mob.” Join our Thunderclap, and we can share the same message at the same time. If we reach our supporter goal, Thunderclap will blast out a timed Twitter, Facebook, or Tumblr post from all our us, creating a wave of attention about the good things kids do!

1. Go to [www.4-H.org/TrueLeaders](http://www.4-H.org/TrueLeaders)
2. Rally with us by joining our **#TrueLeaders** Thunderclap to share a positive message celebrating the good things kids do
3. Share with others giving more kids the opportunity to become inspiring leaders in their lives and the lives of others—remember to use the hashtag **#TrueLeaders**!

## Shout Out #TrueLeaders on Facebook, Instagram or Twitter

A hashtag connects all of our social media posts together and amplifies our message. Help more kids get the opportunities in life they deserve!

### STEP 1 Create Your Posts



Share in your post a photo or video of youth.



Tag others pictured if possible.

### STEP 2 Add Hashtags

**#TrueLeaders**

PRIMARY

**#4HGrowsHere**

SECONDARY

#### Before you post:

1. Tell the child’s parent or guardian you would like to highlight the great things they are doing on social media
2. If the child is too young to be on social media (to be on social media the child must be 13+), tag their parent, guardian, club leader, extension agent, or teacher instead.
3. Always use first name only

### STEP 3 Post and Post Often!



## Example Posts:



4-H  
5.01k · 1h

Help us recognize kids for the good they do, have the courage to try, who dare to fail & who never give up. #TrueLeaders #4HGrowsHere



Like Comment Share



PHOTO



Who are #TrueLeaders? They are our sons, daughters, grandchildren, students, and kids in every community. Help us recognize #TrueLeaders nationwide!

Home Search Instagram Activity Direct Messages



4H @4H · 1h

We are proud of our nation's kids - they are all #TrueLeaders that inspire us every day. Help us shout them out!



Retweet 11 Like 5



For more information, contact:  
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4-H is the youth development organization of our nation's Cooperative Extension System and USDA.