

COLLEGE OF BUSINESS ADMINISTRATION

FACT SHEET

KEY MESSAGES

1. CBA gives you all the opportunities to start something.
2. Bring ideas to life through special college opportunities and support
3. Learn from faculty who have done it and are doing it, a mix of young and old, quoted daily in major publications
4. Graduate with the skills to tackle global, national and state financial issues
5. Alumni have amazing stories to share on how their education set them up for life
6. Career services helps craft skills in landing jobs you want

COLLEGE FACTS

- The Actuarial Science program is named one of 14 Centers of Actuarial Excellence (CAE) in the U.S. by the Society of Actuaries.
- A new \$84 million building scheduled to be completed fall 2017
- 23 business student organizations
- 5 study abroad programs

COLLEGE STORIES

Francisco Gomez - As a finance and international business student, he has competed against more than more than 800 applicants to become an intern at Capitol Hill this summer at Washington, D.C. After going through the application process he was chosen to participate in an eight-week internship offered by the Congressional Hispanic Caucus Institute along with 39 other students. Now Francisco is pursuing law school at UNL.

Val Brinkley - A marketing major with an economics, math, and accounting minor. She was the president of Undergraduate Women in Business for a year, Honors Ambassadors for a year and a half, and had the opportunity to study abroad at Oxford. Val worked in the Undergraduate Programs Office where she made a connection with the Communications and Marketing Director for CBA. Now she works in the Marketing Office for CBA to learn about marketing and will be graduating early.

Chris Spanel - A member of the Big Red Invest Club, had the opportunity to travel with this business student organization to New York. In New York, he visited investment banks and networked with UNL Alumni who connected him with their peers in Chicago for internships. He got six interviews and had four offers. Now he is interning with Credit Suisse.

Kelly Schatz - A part of the inaugural honors academy class. She is a finance major and the goalie for the UNL soccer team. Using her connections she interviewed for an internship with a large corporation in Chicago. Kelly will start her internship next summer.

Emma Thomas - A freshmen marketing major who attended the fall career fair. Here she networked with business representatives, recruiters, and learned more about different businesses. After speaking with several representatives she had the chance to interview for three internships as a freshmen.

STUDENT LIFE

- Business Learning Community** - Students get the opportunity to take a class together and travel to network with UNL CBA Alumni and visit businesses.
- CBA Career Services** - Provides services to students, as well as various opportunities to network and meet with employers within and outside of Nebraska.
- Business Student Organizations** - students participate in business organizations where they get the opportunity to network with business professionals and learn more about their career interests.
- CBA Honors Academy** - ACT of 27+/SAT 1220+, demonstrated leadership potential. **Deadline: NOV 15th**
 - Scholarships: \$2,500 study abroad scholarship and \$500/year University Honors Program textbook scholarship
 - Learn from top faculty in a small-class team environment
 - Solve real business problems for corporate partners
 - Develop leadership skills through monthly interactive workshops

COLLEGE SCHOLARSHIPS

Students are eligible for scholarships with a 3.7 or higher GPA their first semester. Students are guaranteed \$1000 and the higher the GPA the more money they get!



DEANS DAYS 2013

UNIVERSITY OF
Nebraska
Lincoln