

KEY MESSAGES

1. Graduate from CoJMC with the skills to influence the world through communications.
2. Bring ideas to life through our nationally recognized program that has led to a long list of student accomplishments
3. Hands-on from day one; students experience the real world through a wide-range of immediate opportunities
4. UNL CoJMC is an exceptional value for in-state and competitive for out-of-state
5. Faculty-assisted internship placements give students an impressive leg up in the industry

STUDENT LIFE

- The college has 11 active student organizations from Ad Club to Multicultural Students in Media.
- Lots of opportunities to do journalism, broadcasting and advertising/pr at the Daily Nebraskan campus newspaper, HuskerVision student-run radio station KRNU, Big Ten Network Student U, Jacht Ad Lab, a student-run advertising agency, and the World-Herald Fellowship program.
- The college offers three learning communities for those interested in journalism, advertising/PR or sports media.

COLLEGE FACTS

- Three majors – journalism, broadcasting and advertising/public relations
- 988 undergraduates
- Fourth place in Hearst Journalism Awards (106 universities compete)
- Ninth place in National Student Advertising Competition (122 universities compete)
- One of 12 universities in the Carnegie-Knight Initiative on the Future of Journalism Education

COLLEGE SCHOLARSHIPS

While the college does offer some freshmen scholarships, the majority are given to upperclassmen who have demonstrated a commitment to study in the college. The Harold Andersen scholarship is awarded to an incoming freshman and covers four years of tuition. The deadlines for the college's scholarships mirror UNL's deadlines.

COLLEGE STORIES

Student - Cody Elmore, an advertising/public relations major from Bryant, Ark. As a freshman, he was a reporter for the Daily Nebraskan and was on the staff of the Jacht Ad Lab. He participated in the CoJMC's team that placed ninth in the National Student Advertising Competition in 2013. He was a journalism and media innovation intern for the Knight Foundation, the nation's leading journalism funder. He worked closely with Professor Gary Kebbel to organize a student "hackathon" at which students developed mobile apps for possible use by the Ford Foundation for social justice causes. He presented his research on mobile apps at a colloquium of the Association for Education in Journalism and Mass Communications.

Alum - Kevin Kugler is the play-by-play voice of Sunday Night Football, after serving four seasons as play-by-play announcer for Sunday Afternoon NFL games. He also serves as the lead announcer for Dial Global Sports' coverage of the NCAA Men's Basketball Tournament and Final Four. He has served as the voice of the College World Series for the past nine years, and has done play-by-play for numerous other sports for Dial Global, including the Masters and College Football. He also hosts This Week in the NCAA and co-hosted the network's coverage of the London 2012 Olympic Games. Kugler also does play-by-play events for the Big Ten Network and recently won the Nebraska Sportscaster of the Year Award for the ninth time in 10 years.

Associate Professor - Sue Burzynski Bullard is an award-winning instructor who teaches editing, reporting and multimedia classes and serves as the adviser for the college's active American Copy Editors Society chapter. In 2010, she won the Promising Professor Award from the Association for Education in Journalism and Mass Communications (AEJMC). Before heading to the classroom, Sue held a variety of editing positions during 21 years at The Detroit News, including three years as managing editor. She supervised nearly 300 journalists and helped to integrate print and online newsrooms.

