



Evaluating a 4-H Presentation

Presentations are used in 4-H as a way of sharing information, teaching poise, and gaining self-confidence. Public presentations given at county and state public presentation events are usually evaluated by a set of criteria and given a score or ribbon using the Danish system. Since judging occurs at a “teachable moment”, it provides an ideal opportunity for feedback to help 4-H’ers to improve their skills in giving presentations. The score sheet can be useful to:

- Plan a presentation
- Review the steps in giving a presentation
- Identify goals for improvement of presentation skills
- Offer constructive feedback and positive reinforcement

Always be sure to accompany the review of the presentation with praises for the 4-H’er and their willingness to give a presentation.

Maximum time for presentations is 10 minutes for individuals and 15 minutes for teams. In Senior Division the contestants lose points when they go over the time limit.

Presentations are judged on the following criteria:

- 1. Appearance (5%)**
 - a. Grooming
 - b. Appropriately attired
- 2. Introduction (10%)**
 - a. Attention of audience gained
 - b. Importance & purpose of subject established
- 3. Subject Matter (20%)**
 - a. One central theme
 - b. Information accurate
 - c. Information complete and practical
 - d. Appropriate to age level
- 4. Presentation (35%)**
 - a. Visuals appropriate and attractive
 - b. Incorporated into presentation smoothly
 - c. Voice(s) clear and understood, diction
 - d. Audience contact
 - e. Logical sequence
 - f. Work and talk coordinated
 - g. Diction
 - h. Supplies and equipment coordinated
 - i. Work area neat, orderly and organized
 - j. Good teamwork
 - k. Easily viewed by audience
 - l. Stayed within time limit

5. **Originality (5%)**
 - a. Currentness of topic
 - b. Uniqueness of presentation

6. **Achievement of Purpose (10%)**
 - a. Audience appeal
 - b. Educational value
 - c. Objectives reached

7. **Questions (5%)**
 - a. Answered correctly and satisfactorily

8. **Conclusion/Summary (10%)**
 - a. Major points emphasized
 - b. References
 - c. Definite closing

Additional 4-H Communications resources include:

- The Versatile 4-H Presentation
- The Four P's of Planning A Presentation
- Getting Ready to Give a 4-H Presentation
- Presentation Visuals
- Using PowerPoint® in 4-H Presentations
- Evaluating a 4-H Presentation
- How to Prepare a Multimedia Presentation
- How to Prepare a 4-H Radio Public Service Announcement

Visit the Nebraska 4-H Web site for additional resources
(<http://4h.unl.edu>).

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